



MARGOT L. WALDMAN

- late mail drops
- lack of communication on timing + other issues
 - offensive # - when creative presented not mentioned possible mail difficulties w/ OE
 - commit to bringing in materials by date X, & care in much later or other deliverables - eg costs for off calendar
- lack of creativity on how to meet [amps keylines] objectives/drop date when issues arrive
 - Michelle not here
 - Leo Burnett
 - Scanning difficulties (off)
- unfamiliarity w/ process - eg As to keylines not made (fulfillment letter)
- financial house orders
 - 1995 bill
 - paid false when we shouldn't have been granted credit
 - contract - underpayment

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